

SHEMEN  
*Amour*



# CATALOG

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Shemen Amour



Dead Sea Treatment



## **SHEMEN AMOUR – The Company**

Our company was founded in Israel in 1994 as a leading manufacturer of high quality cosmetics. Over the years, we refocused our efforts on R & D and developed the Shemen Amour Dead Sea line of facial, hair and skin care products for women and men.

Shemen Amour, a high quality and widely respected international brand, has created over 300 products that are rich in healing and holistic minerals from The Dead Sea as well as Natural Oils, Herbal Extracts, Multi-Vitamins, Hemp Oil, Hyaluronic Acid, Gold Powder, Argan Oil, Shea Butter, Anti-oxidants, Pro-collagen, Dead Sea Mud and other natural ingredients that produce products which encourage skin cell renewal, provide anti-aging benefits, nourish, moisturize and promote overall healthy skin.

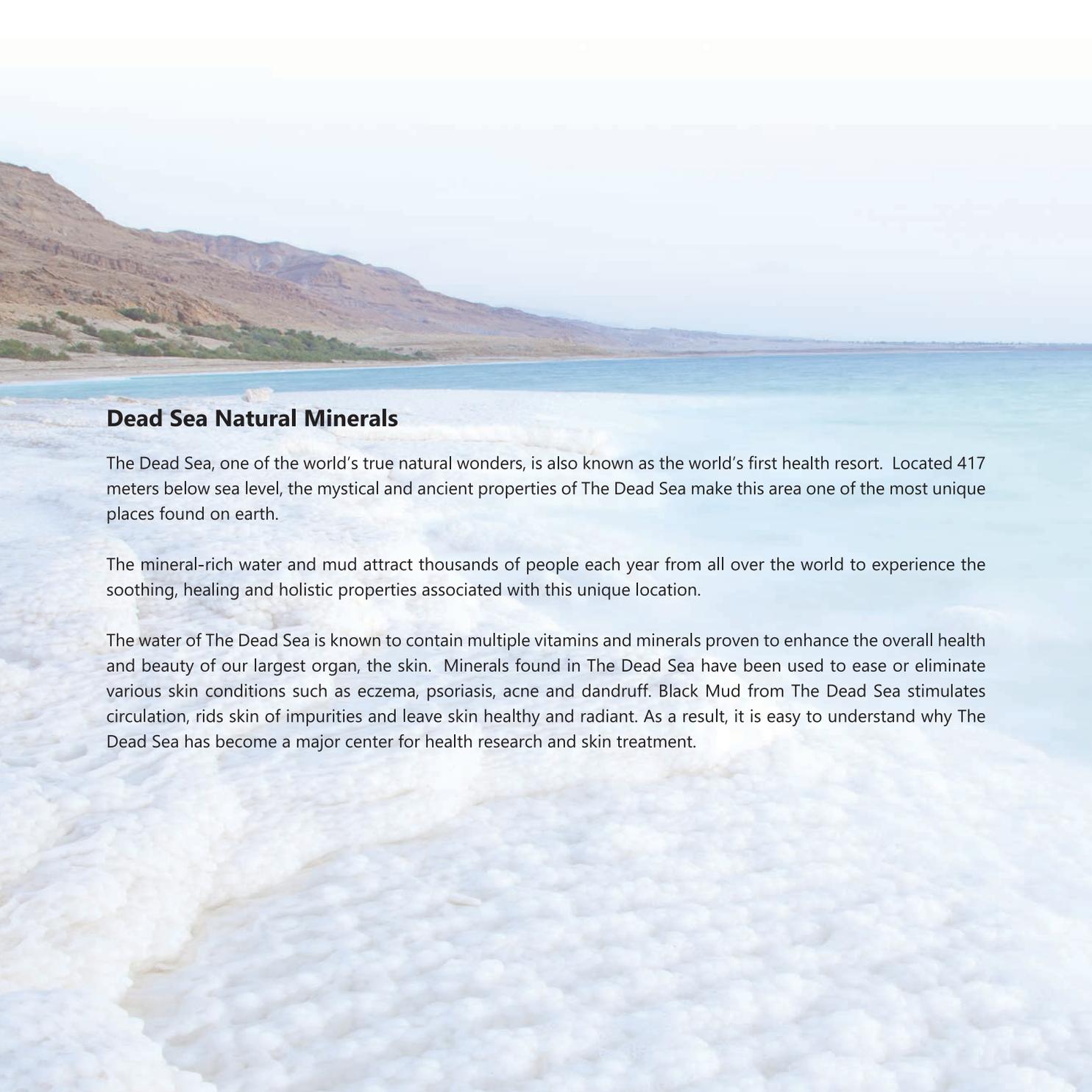
Shemen Amour is licensed by and adheres to the strict guidelines set forth by the Israeli Ministry of Health and the United States FDA. Our products are manufactured in Israel in a GMP and ISO manufacturing facility which guarantees the highest levels of quality control and product quality available and meets all international standards. All products offered by Shemen Amour are certified Original Dead Sea Products, are 100% Cruelty-Free, SLS-Free and Paraben-Free.

## **About Our Name**

Our company name, Shemen Amour, is a loose translation from Shemen H'Amour meaning women's cosmetics, as referenced in the scroll of Ester in the Holy Bible. Shemen means Oil and H'Amour means Myrrh or "Oil of the Myrrh". Myrrh has been used throughout history as a perfume, incense and medicine.

## **Service Declaration**

Shemen Amour is committed to providing the best possible service, quality and value with the same integrity, honesty and passion that goes into our products. We strive for excellence while exceeding our customers' expectations.



## **Dead Sea Natural Minerals**

The Dead Sea, one of the world's true natural wonders, is also known as the world's first health resort. Located 417 meters below sea level, the mystical and ancient properties of The Dead Sea make this area one of the most unique places found on earth.

The mineral-rich water and mud attract thousands of people each year from all over the world to experience the soothing, healing and holistic properties associated with this unique location.

The water of The Dead Sea is known to contain multiple vitamins and minerals proven to enhance the overall health and beauty of our largest organ, the skin. Minerals found in The Dead Sea have been used to ease or eliminate various skin conditions such as eczema, psoriasis, acne and dandruff. Black Mud from The Dead Sea stimulates circulation, rids skin of impurities and leave skin healthy and radiant. As a result, it is easy to understand why The Dead Sea has become a major center for health research and skin treatment.



Item #5010

### Enriched Moisturizing Day Cream

Enriched with Dead Sea Minerals and Vitamins A, C, D, & F, our Moisturizing Day Cream effectively nourishes the skin of the face and neck, promotes cell renewal, stimulates recovery of the epidermis, and returns softness, elasticity and radiance to the skin. Content 50 ml



Item #5011

### Enriched Night Cream

Designed specifically to stimulate cell renewal while you sleep, our Night Cream is enriched with Dead Sea Minerals, Vitamin E, Essential Oils and Hyaluronic Acid. This deep nighttime treatment promotes the regeneration of the epidermis, actively reduces the signs of aging, restores elasticity, soothes and moisturizes. You awake to a refreshed and rejuvenated complexion. For best results use Shemen Amour Day Cream. Content 50 ml



Item #5017

### Eye Cream

Formulated for the delicate skin around the eyes, our eye cream is enriched with Dead Sea Minerals, natural oils and vitamins. Shea Butter and Avocado Oil nourish, rejuvenate, strengthen and improve the texture around the eyes, as well as smooth fine lines and ease signs of fatigue. D-Panthenol accelerates regeneration of the skin and reverses damage to the area. Aloe Vera extract maintains moisture balance, soothes, relieves swelling and slows the aging process. Content 50 ml



Item #5024

### Moisturizing Cream for Dry Skin

This Moisturizing Cream is specially designed for those with dry and sensitive skin. Contains Dead Sea Minerals, vitamins and natural oils including Jojoba, Almond & Avocado, as well as Aloe Vera. This soothing cream penetrates deep into the epidermis, helping to restore essential moisture balance, eliminate dryness and peeling, and helps to soothe and calm irritated skin. Content 50 ml



Item #5064

### Multi-Vitamin Omega Cream

Our Moisturizing Multi-Vitamin Omega Cream is an advanced face moisturizing cream specially designed to provide your skin with essential vitamins and minerals. This unique formula combines Dead Sea Minerals, Jojoba Oil, Omega-3 and Omega-6 which are rich in anti-oxidants, as well as Vitamin A, D & E. This cream rapidly penetrates the skin, nourishing deep within. Skin will look and feel soft, radiant and smooth. A perfect base for makeup. Content 50 ml



Item #5319

### Collagen Moisturizing Cream

A new formulation that combines Dead Sea Minerals, Pro-Collagen, natural oils and herbal extracts to create our Collagen Moisturizing Cream. This cream removes dead skin cells and purifies the skin from negative environmental influences and promotes the regeneration capacities of the skin. It stimulates and encourages the metabolic functions of skin cells and contributes to strengthening and preserving collagen. Jojoba Oil, Shea Butter, Green Tea and Vitamin E work together to deeply nourish and moisturize the skin. Content 50 ml



Item #5041

### Moisturizing Cream 35+

An anti-wrinkle moisturizing cream enriched with Dead Sea Minerals, vitamins, Shea Butter and natural oils including Jojoba & Avocado Oil. It nourishes, regenerates and rejuvenates the delicate skin of the face and neck, slows the aging process, improves elasticity and skin tone, and visibly improves the complexion. Smooths and firms the skin, reducing the appearance of fine lines. Content 50 ml



Item #5012

### Facial Scrub

This unique Facial Scrub combines Dead Sea Minerals, Avocado Oil, Aloe Vera Extract, Vitamin E and crushed kernel seeds to create a gentle, but effective exfoliation scrub that absorbs surface impurities and tightens pores. Nourishes and moisturizes while it cleanses, leaving the skin clean, refreshed and smooth. Content 50 ml

# Natural Facial & Fruit Cream



Item #5065

### Pomegranate Moisturizing Cream

Moisturizing Cream enriched with Pomegranate Fruit Extract which is rich in Vitamin E and is the perfect treatment for pigmentation issues. Provides the skin with essential vitamins and minerals. This special combination of Pomegranate and Dead Sea Minerals moisturizes and nourishes, and leaves the skin silky, smoothness and radiant. Contains UV protection. Content 50 ml



Item #5040

### Olive Oil Moisturizing Cream

For centuries, Olive Oil has been renowned for having strong antioxidant and antiseptic qualities. This unique formula combines Olive Oil with Dead Sea Minerals, Aloe Vera Extract and Vitamin E which soften the skin and maintain the skin's elasticity. It nourishes and moisturizes and protects the skin from negative environmental factors. Contains UV protection. Content 50 ml



Item #5014

### Avocado Moisturizing Cream

A moisturizing cream enriched with Avocado Oil, Vitamin E and Dead Sea Minerals. Moisturizes the skin of the face and neck, enhances elasticity and prevents premature aging. Helps to regenerate and strengthen the skin, prevents the emergence of free radicals, protects against harmful UV rays and negative environmental factors. The natural oils nourish the skin and improve the complexion resulting in soft, smooth skin. Content 50 ml



Item #5039

### Carrot Moisturizing Cream

An advanced cream created with Carrot Seed Oil, the main source of Vitamin A, Dead Sea Salt, which has a high mineral composition, and Vitamin E. This cream nourishes and moisturizes the skin, creating a fresh and firmer appearance and protects it from the elements. Contains UV protection. Content 50 ml



Item #5028

### Oblepiha Moisturizing Cream

A unique moisturizing and nourishing cream formulated with Oblepiha Oil (Sea Buckthorn), Dead Sea Minerals, Avocado & Olive Oil, as well as Vitamins A, B, C, D, E and Aloe Vera. Nourishes the skin, helping to restore and maintain the natural moisture balance while repairing cell damage. Oblepiha Oil is well known for its healing and holistic properties. Contains a high concentration of beta-carotene, vitamins and active antioxidants. This cream fights against wrinkles and is effective in combating dryness. Content 50 ml



Item #5016

### Aloe Vera Moisturizing Cream

Enriched with Dead Sea Minerals, Vitamin E and Aloe Vera which contains over 200 nutrients including 20 minerals and 18 amino acids that are not produced naturally by the human body and are directly related to the regeneration of skin cells. Moisturizing and nourishing, this cream effectively softens and smooths the skin, slows the aging process and encourages the skin to retain its natural moisture balance regardless of season or environmental conditions. Contains UV protection. Content 50 ml



# Facial Treatment



Item #5018

## Cleansing Lotion

An extremely rich and creamy formula enriched with Dead Sea Minerals, vitamins and natural oils. This gentle cleanser thoroughly removes dirt and makeup without stripping the skin. Leaves skin feeling clean and smooth without drying it out. Content: 250 ml



Item #5019

## Skin Toning Lotion

An extremely gentle formula that is Alcohol-Free and enriched with Dead Sea Minerals, Hamamelis (Witch Hazel), Camphor Oil, Vitamins and natural extracts including Aloe Vera. It removes dead skin cells, stimulates circulation, reduces pores and helps the skin retain moisture. Content: 250ml



Item #5330

## Foaming Soap

Delicate Facial Foaming Soap, formulated with Dead Sea Minerals and other natural ingredients, cleanses the face, removes make-up, leaving your skin fresh and smooth. Content: 160 ml



Item #5037 / Content: 250 ml

## Facial Peeling

Rich with Aloe Vera, Vitamin E & minerals from the Dead Sea, this facial wash gently exfoliates and removes dead skin cells leaving skin clean, fresh and smooth.



Item #5455 / Content: 200 ml



Item #5454

## Facial Soap PH 5.5

Our Facial Cleanser pH5.5 is enriched with Aloe Vera, Vitamins & Minerals from the Dead Sea. It thoroughly cleans the face, removing impurities, makeup and dirt without stripping the skin of its natural oils. Suitable for all skin types especially sensitive and problem skin. Content: 200 ml

# Face & Eye Serum



Item #5029

## Face Silk Serum

Our Face Silk Serum is a concentrated formula designed to improve the overall appearance of delicate facial skin. Infused with Dead Sea Minerals, natural oils, plant extracts and Vitamins A, E and B5, this face serum helps to moisturize, smooth and aid in the reduction of the appearance of fine lines. Used daily, this serum provides an invisible layer of protection and helps to restore elasticity and youthfulness to the skin.

Content 50 ml



Item #5030

## Eye Silk Serum

Our Eye Serum is rich with active components that have an antioxidant effect and effectively tighten the skin, correct the structure and appearance, smooth wrinkles and slow the aging process. It saturates the delicate skin around the eyes with vitamins and replenishes lost moisture. This serum provides the skin with an invisible layer of protection, restores elasticity, and increases the effectiveness of eye cream.

Content 50 ml



Item #5312

## Face Lifting - Silk Serum Control 35+

Our Lifting Serum is rich with active components that effectively tighten the skin, corrects the structure and appearance, smooths wrinkles and slows the aging process. Enriched with Dead Sea Minerals and active anti-aging ingredients with powerful antioxidant effects, it saturates the delicate skin of the face and neck with vitamins, maintains the proper balance of moisture and enhances the action of day and night creams. The serum provides the skin with an invisible layer of protection, restores its elasticity, and restores a youthful appearance to the skin.

Content 50 ml

# Treatment Masks



Item #5473

## Collagen Lifting Mask

Our Collagen Lifting Mask is specially designed to provide a moisture surge to dehydrated skin and restore suppleness. Fine lines instantly diminish. Infused with Dead Sea Minerals, Collagen, Olive & Almond Oils, Vitamins A, B5 & E, Roman Chamomile & Aloe Vera both known for their calming and anti-bacterial properties. This unique mask also contains Dunalialla Salina, a unicellular micro algae found in the Dead Sea, that is known to be rich in anti-oxidants, increase collagen production as well as improve skin elasticity.

Content: 5 Pices Pack x 20ml



Item #5474

## Black DETOX Mask

Our Black Detox Mask provides quick, on the go, deep cleansing. This mask draws out impurities, oil and toxins that clog pores while leaving your skin refreshed and glowing. Infused with Dead Sea Mud & Minerals, Collagen, Hyaluronic Acid, Vitamin E, Aloe Vera & Mentha Oil, this mask will leave your skin looking & feeling soft, clean and supple. Fine lines will be diminished.

Content: 5 Pices Pack x 20 ml



Item #5471

## Collagen Lifting Mask

One pice - 20 ml



Item #5580

## Anti-Aging Gold Mask

One pice - 20 ml



Item #5472

## Black DETOX Mask

One pice - 20 ml

# Treatment Masks



Item #5489

## Face Exfoliation Mask – Deep Cleansing

Enriched with Dead Sea Minerals which are known for their ability to preserve the skin as well as Grape Seed Oil, Green Tea, Citrus Peel Extract which work together to provide a deep cleansing of facial skin.

Natural granules gently remove dead cells and free radicals and stimulate circulation which encourage skin renewal. The mask leaves skin clean, radiant and fresh.

Content 100 ml



Item #5490

## Face Mask with Collagen – Lifting Effect

A treatment mask enriched with Dead Sea Minerals which are known for their ability to preserve and repair the skin, as well as Collagen which provides elasticity to the skin.

The active ingredients in this mask protect the skin from negative environmental factors and helps to slow the natural aging process. The mask leaves the skin soft, supple and firm leading to a more youthful appearance.

Content 100 ml



Item #5491

## Peel-Off Mask

This specially formulated mask has a delicate gel texture and is freshly scented. Enriched with Dead Sea Minerals, Aloe Vera and Vitamin E, which calm and nourish the skin and stimulate cell renewal. As the mask dries, it absorbs impurities, dead skin cells and free radicals. Leaves skin clean, radiant and fresh. This mask provides instant results for tired and dull skin.

Content 100 ml



Item #5563

## Avocado & Cucumber Mask – Intensive Nourishing

An intensive nourishing treatment mask enriched with Dead Sea Minerals, known for their ability to preserve and repair the skin, and natural Avocado Oil, Cucumber, Green Tea and Celery Extract. This treatment mask provides moisture and works well to calm irritated skin. Reduces puffiness, redness, and dark eye circles. This mask leaves skin nourished, soothed and refreshed.

Content 100 ml

Item #5571

Dead Sea WATER



Item #5569

Dead Sea MUD



Item #5570

Dead Sea SALT



# Dead Sea WATER MUD SALT

100 ml

### Scented Body Cream

This rich body cream is a unique blend of Shea Butter, Olive Oil, Rosemary Extract, Aloe Vera, Vitamin E, Vitamin C and Dead Sea Minerals. The cream soothes, softens, nourishes and moisturizes the skin. The natural oils restore essential moisture balance, eliminates dryness and flaking and calms itchy, irritated skin making it look and feel silky, smooth and healthy. Content: 200 ml



Item #5480  
Secret

Item #5478  
Musk

Item #5479  
Obsession

Item #5482  
Obsession

Item #5481  
Musk

Item #5483  
Secret

### Face & Body Exfoliation Gel

An aromatic shower gel enriched with Dead Sea Minerals, vitamins, essential oils, Aloe Vera Extract and micro granules, that gently exfoliate to remove dead skin cells and promote natural skin cell regeneration. Restores moisture and elasticity. Skin is soft, smooth, silky and fresh. Content: 200 ml

## Rich Magnesium Creams

### Rich Magnesium Hand Cream

Enriched with Magnesium, Dead Sea Minerals, Aloe Vera, Avocado, Jojoba & Olive Oil, this concentrated hand cream nourishes the skin and protects it from negative environmental factors. Magnesium helps soothe and relieve sensitive skin issues. Easily absorbed, leaves skin soft, smooth and flexible. Content 100 ml

### Rich Magnesium Foot Cream

Enriched with Magnesium, Dead Sea Minerals, Aloe Vera, Avocado, Jojoba & Olive Oil, this concentrated foot cream nourishes the skin and protects it from negative environmental factors. Magnesium helps soothe and relieve sensitive skin issues. Easily absorbed, leaves skin soft, smooth and flexible. Content 100 ml

### Rich Magnesium Body Cream

Enriched with Magnesium, Dead Sea Minerals, Aloe Vera, Avocado, Jojoba & Olive Oil, this rich body cream nourishes the skin and protects it from negative environmental factors. Magnesium helps soothe and relieve sensitive skin issues. Easily absorbed, leaves skin soft, smooth and flexible. Content 100 ml



Item #5440  
Hand Cream

Item #5441  
Foot Cream

Item #5442  
Body Cream

# Scented Body Lotion

Our rich Body Creams are a unique blend of Shea Butter, Olive Oil, Rosemary Extract, Aloe Vera, Vitamin E, Vitamin C and Dead Sea Minerals. The creams soothe, soften, nourish and moisturize the skin. The natural oils restore essential moisture balance, eliminates dryness and flaking and calms itchy, irritated skin making it look & feel silky, smooth and healthy. Content 400 ml



Item #5582  
**VICTORIA'S LOVE**



Item #5583  
**ELJAN'S SECRET**



Item #5584  
**MILLION DREAMS**



Item #5587  
**LA VIE'S PASSION**



Item #5588  
**KLOE'S TEMPTATION**



Item #5589  
**MUSK TOUCH**

Item #5035  
Mineral Hand & Nails Cream



Item #5036  
Mineral Foot Cream



Item #5002  
Aloe Vera Gel



Item #5058  
Avocado



Item #5061  
Pomegranate



Item #5084  
Aloe Vera



Item #5167  
Lavender



Item #5063  
Olive Oil & Honey

# Multi-Purpose Cream

An array of hand, body and foot creams enriched with Dead Sea Minerals, natural oils, vitamins and plant extracts. Each has its own unique formulation of ingredients and scents. Non-greasy formula. Easily absorbed leaving hands and body moisturized, soft and silky.

200 ml

# Multi-Purpose / Hand & Nail / Foot Cream

100 ml

Item #5287  
Mineral Foot Cream



Item #5286  
Mineral Hand & Nails Cream

Item #5327  
Aloe Vera Gel



Item #5572  
Mineral Foot Peeling Cream

Item #5365  
Blue Ocean



Item #5364  
Tea Tree

Item #5326  
Pomegranate



Item #5575  
Aloe Vera

Item #5439  
Calendula



Item #5574  
Patchouli-Vanilla

Item #5604  
Cucumber & Green Tea



Item #5305  
Lavender

Item #5207  
Olive Oil & Honey



Item #5304  
Coconut Vanilla

Item #5208  
Avocado



# Hair & Body Treatment

## Shampoo

A line of shampoos enriched with Dead Sea Minerals, plant extracts, vitamins and natural oils. Cleanses hair thoroughly without stripping leaving hair soft, healthy, manageable and shiny.

Content 770 ml

## Aromatic Shower Gel

An array of shower gels enriched with Dead Sea Minerals, plant extracts and natural oils. Gently cleanses the skin, moisturizes and leaves skin refreshed, soft and lightly scented.

Content 770 ml



Item #5246

**Avocado-Aloe Vera  
Aromatic Shower Gel**

Item #5077  
**Shampoo**



Item #5275

**For Men  
Aromatic Shower Gel**

Item #5280  
**Shampoo**



Item #5153

**Pomegranate  
Aromatic Shower Gel**

Item #5111  
**Shampoo**



Item #5155

**Olive Oil & Honey  
Aromatic Shower Gel**

Item #5078  
**Shampoo**



Item #5274

**Coconut-Vanilla  
Aromatic Shower Gel**

Item #5279  
**Shampoo**



Item #5272  
**Lavender**

**Aromatic Shower Gel**

Item #5277  
**Shampoo**



Item #5271

**Blue Ocean  
Aromatic Shower Gel**

Item #5276  
**Shampoo**

# SPA products

## Aromatic Shea Butter

Our luscious body butters are infused with Dead Sea Minerals, vitamins, natural oils, fruit and plant extracts, as well as Shea Nut Butter which is incredibly nourishing and moisturizing to the skin. Our body butters absorb quickly and are non-greasy. Deeply moisturizes, softens and nourishes the skin making it noticeably softer to the touch. Eliminates skin dryness.

Content 350 ml



Item #5135

**Aromatic Shea Butter Pomegranate**



Item #5133

**Aromatic Shea Butter Vanilla**



Item #5139

**Aromatic Shea Butter Passion Fruit**



Item #5134

**Aromatic Shea Butter Lavender**



Item #5138

**Aromatic Shea Butter Mango Peach**



Item #5136

**Aromatic Shea Butter Musk**



Item #5137

**Aromatic Shea Butter Patchouli-Vanilla**

# Aromatic Body Scrub

Our Aromatic Mineral Body Scrubs are enriched with Dead Sea Salt, herbal extracts and natural oils including Olive, Avocado, Jojoba, Sesame, and Sunflower Oil as well as Aloe Vera Extract. Massages and cleanses the skin, exfoliates dead skin cells and restores softness, smoothness and silkiness to the skin. Non-irritating.  
Content 400 ml



Item #5321

**Aromatic Body Scrub Patchouli-Vanilla**



Aromatic Shea Butter Vanilla  
Item #5322



Item #5322

**Aromatic Body Scrub Vanilla**



Item #5389

**Aromatic Body Scrub Lavender**



Item #5320

**Aromatic Body Scrub Pomegranate**



Item #5323

**Aromatic Body Scrub Mango - Peach**



Item #5325

**Aromatic Body Scrub Musk**



Item #5324

**Aromatic Body Scrub Passion Fruit**



Item #5047  
**MUD**

Item #5048  
**SALT**

Item #5060  
**ACNE**

Item #5049  
**PEELING**

Item #5050  
**CELLULITE**

# Mineral Body & Massage Soap

Enriched with Dead Sea Minerals, plant & herbal extracts. Thoroughly cleanses the skin, encourages removal of dead skin cells thus allowing the minerals and natural oils to penetrate the skin, nourishing and moisturizing. Reduces irritation and leaves skin clean and refreshed. Content 125 gr



Item #5261  
**Lavender**

Item #5215  
**Pomegranate**

Item #5219  
**Sulfur**

Item #5217  
**Olive Oil**

Item #5586  
**Calendula**

# Treatment Soap



Item #5591  
**Argan Oil**

Item #5592  
**PSO+**

Item #5585  
**Holy Land**

# Dead Sea Salt

Rich in minerals including Potassium, Sodium and Magnesium. Cleanses and softens the skin and helps to relieve soreness and muscle tension. Content 500 gr / 300 gr

300 gr Item #5431  
500 gr Item #5424  
**Green Apple**

300 gr Item #5434  
500 gr Item #5427  
**Rose**

300 gr Item #5430  
500 gr Item #5423  
**Vanilla**



300 gr Item #5429  
500 gr Item #5422  
**Rich Magnesium**

300 gr Item #5433  
500 gr Item #5426  
**Lavender**



# Aroma Diffusers

Dead Sea Minerals and natural oils are combined to provide relaxing, therapeutic aromatherapy for the home or office. Content 100 ml



Item #5594  
Spring  
Flower



Item #5597  
Endless  
Love



Item #5590  
Lavender  
Blossom



Item #5596  
Pink  
Lotus



Item #5595  
Patchouli  
Vanilla



Item #5149  
Lavender



Item #5142  
Vanilla



Item #5145  
Milk & Honey



Item #5144  
Pomegranate

## Body & Massage Oil

A blend of Dead Sea Minerals and natural oils that include Olive, Sunflower and Jojoba, these aromatic oils moisturize and nourish the skin. Pleasant aroma relaxes and calms the senses. Ideal for massage. Content 100 ml



## Coconut Oil Butter

This special formula, enriched with Coconut Oil and Dead Sea Minerals, deeply moisturizes and nourishes the skin, prevents dryness, and protects the skin from negative environmental factors. Aromatic, fresh and long lasting. Content 220 ml

Item #5456  
Musk

Item #5457  
Secret

Item #5458  
Obsession

# Dead Sea Treatment

The positive benefits of Dead Sea Minerals in the treatment of eczema, psoriasis, acne, muscle pain, and rheumatism has been known for centuries and is widely studied today. After many years of R & D by the best scientists, our high-quality line of Dead Sea Treatment Creams was developed. Each cream is specially designed to treat a specific skin condition, naturally. Dead Sea Minerals, natural herbal extracts, plant extracts and natural oils are formulated to provide pain relief, ease soreness, repair skin with immediate results.



Item #5221

## Active Reliever Cream

This uniquely formulated pain relief cream contains a combination of natural Dead Sea Minerals, Herbs, Eucalyptus Oil, Lavender Oil and Peppermint Extract to effectively relieve localized muscle pain.  
Content: 100 ml



Item #5602

## Pso+ Treatment

Designed for treatment of psoriasis, this specialty treatment cream combines Turmeric Extract and Olive Leaves, known as an anti-fungal and anti-inflammatory, Clove Extract, Oregano and Gotu Kola (Centella), an ancient healing plant proven to calm inflammation and stimulate new cell growth. Shea Butter and Olive Oil add moisture and nourish the skin.  
Content: 100 ml



Item #5603

## Cellu+ Treatment

Cellu+ Cream is an innovative cream that helps reduce and prevent new stretch marks that appear during pregnancy, menopause or dieting. This unique formula contains a combination of natural extracts, Dead Sea Minerals and Shea Butter that strengthen and tighten the skin.  
Content: 100 ml



Item #5605

## Scar+ Treatment

This cream is designed to fade and diminish the appearance of scars. A unique formulation that combines Vitamin D, Gotu Kola (Centella Extract), the amino acid Glycine and Shea Butter. Together, these natural ingredients stimulate the skin to renew itself while adding moisture to enhance the healing process.  
Content: 30 ml



Item #5576

## Acn+ Treatment

An effective drying cream that helps treat skin blemishes and spots. Contains Geranium Oil, Lavender Oil, Dead Sea Salt, and Zinc. This combination of natural ingredients acts as an antiseptic, calming affected areas and provides rejuvenating properties to renew the skin's appearance.  
Content: 30 ml



Item #5475

**Lip+ Balm**  
Content: 20 ml



Item #5390

## Calendula & Tea Tree Foot Butter

Combines the natural healing and anti-inflammatory properties of Calendula together with the soothing and anti-fungal properties of Tea Tree Oil to create our unique Foot Butter for Dry & Cracked Feet. Enriched with Chamomile, Lavender, Jojoba, Avocado, Almond Oils and Shea Butter. Neutralizes odor, helps reduce puffiness, and softens and repairs foot dryness and cracks.  
Content: 120 gr



Item #5592

## Pso+ Soap for Face and Body

Concentrated soap enriched with Dead Sea Minerals, Dead Sea Mud and Sea Weed. This special combination of natural ingredients provides relief to irritated skin associated with various sensitive skin conditions including psoriasis and eczema. Thoroughly cleanses sensitive, itchy skin without further irritation. Repairs and nourishes.  
Content: 125 gr

# Men's Treatment



Item 5329  
Active

## Men's Hair Gel

Enriched with Dead Sea Minerals, Vitamins and Aloe Vera which protect the hair from damaging environmental factors. Designed for strong, all day hold for today's modern hair designs. Gel won't flake and easily rinses with water. Content 200 ml

Item 5328  
Sport

Item #5280

## Shampoo for Men

Item #5275

## Shower Gel for Men



Item #5100

## After Shave Balm

Specially formulated to effectively moisturize and protect delicate facial skin. Enriched with natural Dead Sea Minerals and Vitamin E, a natural anti-oxidant that helps to block free-radicals and keep skin looking supple and smooth. Non-greasy and won't clog pores. Content 150 ml



Item #5438

## Hand Cream with Vitamin E

Designed for men, this hand cream is enriched with Dead Sea Minerals, Vitamin E, Aloe Vera, Jojoba & Olive Oil, Magnesium and plant extracts which nourish the skin and protect it from negative environmental factors. Absorbs easily into the skin and leaves it soft and smooth. Content 100 ml



Item #5498

## Moisturizing Cream For Men

Our reformulated Moisturizing Cream is specifically designed for men and their specific skin care needs. The unique combination of Dead Sea Minerals, Pro-Collagen, Jojoba & Pomegranate Oil, Vitamins, Aloe Vera and plant extracts effectively nourish, soften and soothe the condition of the skin, adds moisture and helps prevent flaking. Refreshing and lightly scented. Non-greasy and won't clog pores. Content 50 ml



Item #5499

## Multi-Vitamin Cream For Men

Our Multi-Vitamin Omega Cream for Men is infused with natural minerals from the Dead Sea, essential oils, vitamins and anti-oxidant rich Omega-3 and Omega-6. This effective face cream deeply moisturizes and nourishes the delicate skin of the face and neck and actively fights the signs of aging, smooths wrinkles, improves complexion and restores skin elasticity. Skin will look and feel noticeably softer and smoother. Non-greasy and won't clog pores. Content 50 ml

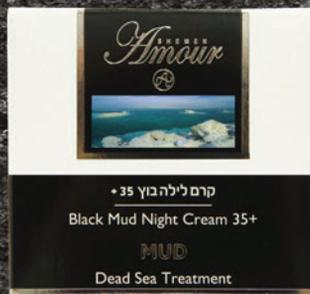


Item #5122

### Black Mud Moisturizing Day Cream 35 +

A professional moisturizing cream for the delicate skin of the face and neck. Enriched with natural Dead Sea Black Mud, which contains a vast amount of naturally occurring minerals that provide incredible benefits to the skin. The mud passes a unique and innovative process of filtration which enables the minerals contained in the mud to be easily absorbed by the skin. This combination of active ingredients, natural oils, vitamins and herbal extracts provide the skin with the most complete natural treatment available. This cream contains powerful antioxidants that help to reverse damage caused by environmental factors, brightens skin and leaves skin looking and feeling renewed and refreshed with every use. Contains UV-filters.

Content 50 ml



Item #5123

### Black Mud Night Cream 35 +

A professional moisturizing nighttime treatment cream for the delicate skin of the face and neck. Enriched with natural Dead Sea Black Mud, which contains a vast amount of naturally occurring minerals that provide incredible benefits to the skin. The mud passes a unique and innovative process of filtration which enables the minerals contained in the mud to be easily absorbed by the skin. This combination of active ingredients, natural oils, vitamins and herbal extracts provide the skin with the most complete natural treatment available. This cream is formulated to work while you sleep, providing the nutrients needed to aid the skin in natural cell regeneration. Skin will be smooth, firm and fine lines will be diminished. Content 50 ml



Item #5124

### Black Mud Eye Cream 35+

Our Black Mud Eye Cream is enriched with Black Mud, Grapeseed Oil and Almond Oil which provide intense nourishment and moisture to the delicate skin around the eyes and encourage fast, effective results. This cream softens the skin, encourages skin rejuvenation around the eyes, smooths fine lines and prevents the formation of new lines. It also improves elasticity and reduces eye puffiness and dark circles.

Eyes will have a brighter and more youthful appearance.

Content 50 ml



Item #5350

### Gravity Mask

This intensive Black Mud Magnet Mask is a deep cleaning facial treatment that combines Dead Sea Mud, Iron, Olive Oil, Shea Butter and natural vitamins. The unique formula deeply cleanses the skin, removing dead skin cells and improves the skin's regenerative abilities.

Leaves skin smooth, toned and refreshed.

Content 50 ml

# Black Mud Products



Item #5407

**Black Mud Facial Mask**

Our Black Mud Facial Mask is infused with Dead Sea Mineral Mud, Jojoba Oil, Avocado Oil, Aloe Vera Extract and natural clay which work together to deeply cleanse and open pores to remove dirt, debris and dead skin cells. This amazing mask tones, smooths and rejuvenates the skin leaving it looking and feeling fresh and healthy.  
Content: 100 ml



Item #5449

**Black Mask Peel-Off**

Our Peel-Off Mask contains natural Dead Sea Minerals and Mud which provide a deep cleanse of the pores, effectively removing blackheads, impurities and dead skin cells. Naturally encourages skin renewal.  
Content: 100 ml



Item #5477

**Black Mud Serum Control 35+**  
Enriched with Dead Sea Minerals, Black Mud and active components, this face serum effectively tightens the skin, improves structure and appearance, smooths wrinkles and works to slow the aging process. The Black Mud Serum has an antioxidant effect, saturating the delicate skin of the face and neck with vitamins and moisture and provides an invisible layer of protection to restore its elasticity, suppleness and beauty. Enhances the benefits of day and night creams.  
Content: 50 ml



Item #5579  
**Shampoo  
with Aloe Vera**

**Black Mud Shampoo**

Our uniquely formulated Black Mud treatment shampoo contains Dead Sea Mud, Avocado Oil and Aloe Vera extract and is designed to treat various scalp conditions such as dandruff, psoriasis and eczema.

This shampoo reduces itching and irritation, strengthens and nourishes the hair roots and restores strength and elasticity leaving hair soft and shiny.  
Content: 400 ml



Item #5098  
**Shampoo  
for stronger Hair roots**

Item #5069  
**Black Mud Hair Mask**



A professional hair mask enriched with Dead Sea Minerals, Black Mud, Shea Nut Butter, Avocado Oil, Wheat Germ Oil and Aloe Vera Extract. This unique formula strengthens the hair and stimulates hair growth. Moisturizes and protects the hair from the harmful effects of the environment. Hair looks healthy, shiny and supple.  
Content: 250 ml



Item #5047  
**Mineral Mud  
Soap**  
Content: 125 gr

# Black Mud Creams



Item #5395  
**Hand Cream**



Item #5397  
**Body Cream**



Item #5396  
**Foot Cream**

**Black Mud Hand Cream**

This special hand cream is enriched with minerals and mud from the Dead Sea, Vitamins, Olive Oil and Aloe Vera. It effectively eliminates dryness, heals cracked skin, strengthens nails and soothes and softens the hands.  
Content 100 ml

**Black Mud Foot Cream**

Enriched with Dead Sea Minerals, Black Mud and natural oils, this unique formulation produces a therapeutic foot cream that nourishes and moisturizes the feet leaving them soft and smooth. Rough skin and cracked heels disappear.  
Content 100 ml

**Black Mud Body Cream**

Our Black Mud Body Cream is a special formulation of Dead Sea Minerals, Dead Sea Mud, Olive Oil and Sunflower Oil. Together, they produce a wonderful body moisturizing cream that softens and smooths the skin and encourages natural rejuvenation of skin cells. Skin looks and feels refreshed, radiant and healthy. Content 100 ml

Item #5366  
**Dead Sea Mineral Mud**



Content: 300 gr

# Moroccan Argan Oil



## Face & Body



Item #5332

### Moroccan Argan Oil Night Cream

A unique moisturizing night cream, enriched with Moroccan Argan Oil and Dead Sea Minerals, formulated to stimulate skin cell renewal while you sleep. Provides the skin with the most complete intensive treatment and care it needs. Content: 50 ml



Item #5335

### Moroccan Argan Oil Multi-Vitamin Cream

An innovative Multi-Vitamin Facial Cream that combines Dead Sea Minerals together with the natural moisturizing properties of Argan Oil. Argan Oil, rich in Vitamin A, E and the anti-oxidant Omega vitamins 3,6 & 9, is known to help slow down the natural aging process and protect against further damage caused by free-radicals and environmental factors. Micro-bursts of oil restore moisture, smoothness and flexibility to the skin. Absorbs easily. Non-greasy and won't clog pores. Content 50 ml



Item #5331

### Moroccan Argan Oil Moisturizing Day Cream - Normal to Dry Skin

A unique formula enriched with Moroccan Argan Oil and Dead Sea Minerals. Moroccan Argan Oil contains natural squalane, a highly effective natural antioxidant, that provides moisture to the skin and restores smoothness and flexibility. Designed for skin that is normal to dry. Content 50 ml



Item #5333

### Moroccan Argan Oil Eye & Lip Cream

Our delicately textured Eye & Lip Cream is enriched with Moroccan Argan Oil and Dead Sea Minerals. Argan Oil is a natural emollient that infuses the skin with moisture and restores smoothness & flexibility to the skin. Easily absorbed and leaves the skin soft and smooth without feeling greasy. Contains Omega-6, Vitamin E and Pro-Vitamin B5. Helps diminish and smooth the appearance of fine lines around the eyes & lips. Content: 50 ml



Item #5387

### Moroccan Argan Oil Collagen Day Cream

A new formula designed to preserve the skin's own collagen, purify the skin from negative environmental factors and improve the overall metabolism of the skin. This lightly textured day cream is enriched with Moroccan Argan Oil, Vitamins and Pro-Collagen. Content: 50 ml



Item #5386

### Moroccan Argan Oil Day Cream - Normal to Oily Skin

Formulated especially for the needs of oily skin, this lightly textured day cream is enriched with Moroccan Argan Oil and Dead Sea Minerals. Absorbs easily and leaves skin soft and smooth without feeling greasy. Designed for normal to oily skin. Content: 50 ml



Item #5334

### Moroccan Argan Oil Day Cream Control 35+

Enriched with Moroccan Argan Oil and Dead Sea Minerals, this intensive day cream is designed specifically for the skin care needs of women 35+. Argan Oil contains powerful anti-oxidants that protect against free-radical and environmental damage & adds moisture to the skin while helping to slow down premature aging. This special formula also contains Linoleic acid, a powerful ingredient best known for its ability to heal, hydrate and plump the skin, restoring smoothness & flexibility. Absorbs easily, non-greasy and won't clog pores. Also contains natural Vitamin E, Omega-6, and Pro-Vitamin B5. Content 50 ml



Item #5385

### Moroccan Argan Oil Lightening Cream

This intensive lightening cream is formulated with Dead Sea Minerals and active ingredients to provide quick, positive results for skin pigmentation issues that are the result of sun exposure, age, freckles, pregnancy and acne. Content: 50 ml



Item #5591

### Moroccan Argan Oil Soap

Concentrated soap enriched with Dead Sea Minerals and Moroccan Argan Oil which is known for its proven ability to improve skin quality. Thoroughly cleanses the skin and enables the minerals and oil to deeply penetrate the epidermis, repairing and nourishing the skin. Effectively relieves irritation. Gently exfoliates dead skin cells leaving skin fresh, soft and supple.

Content: 125 gr

Item #5573

### Moroccan Argan Oil Lifting Face Serum - control 35+

An innovative concentrated formula containing Omega-rich Moroccan Argan Oil and natural healing properties of Dead Sea Minerals. Together, this unique formula works to stimulate the natural process of skin renewal and restoration. This effective face serum contains plant-based Squalane, a natural hydrocarbon that is present in the skin, helping to prevent loss of hydration and to improve suppleness, tightening and smoothing wrinkles, and restoring elasticity to skin. Argan Oil, rich in the Omega vitamins, restores lost moisture and stimulates skin renewal. Absorbs easily and won't clog pores.

Content: 50 ml



100 ml Item #5392

200 ml Item #5338  
**Hand Cream**



100 ml Item #5393

200 ml Item #5339  
**Foot Cream**



100 ml Item #5394

200 ml Item #5340  
**Body Cream**



### Moroccan Argan Oil Hand Cream

Infused with Dead Sea Minerals, Argan Oil, Sunflower & Avocado Oil, Aloe Vera and Shea Butter, this freshly scented hand cream deeply nourishes and moisturizes the delicate skin of the hands. The combination of ingredients leaves hands soft and silky.

### Moroccan Argan Oil Foot Cream

Infused with Dead Sea Minerals and Argan Oil as well as Omega 3, Omega 6, Omega 9, Vitamin E, Aloe Vera, Sunflower Oil and Tea Tree Oil, a natural anti-fungal. Helps prevent dryness and cracks. Nourishes, soothes and deeply moisturizes the feet.

### Moroccan Argan Oil Body Cream

This wonderful body cream combines Dead Sea Minerals, Argan Oil, Omega 3, Omega 6, Omega 9 and Vitamin E and infuses the skin with powerful levels of hydration. Protects the skin from environmental damage, removes dead skin cells and levels skin silky and smooth.

# Moroccan SPA Hair Treatment



Item #5105

## Moroccan Argan Oil Moist & Shine

A professional moisturizing and design hair cream containing Moroccan Argan Oil and enriched with vitamins and minerals from the Dead Sea. This natural hair cream provides essential vitamins which restore moisture, softness and shine to the hair.

Content: 400 ml



Item #5259  
For Dry Hair



Item #5075  
For Damaged Hair



## Moroccan Argan Oil Shampoo

A professional shampoo enriched with Moroccan Argan Oil, Avocado Oil, Olive Oil and Dead Sea Minerals. Argan Oil is produced from the fruit of the Argan Tree that grows in Morocco and has been used in natural hair care for thousands of years.

Contains Vitamin E and Omega 6 which are known for their effective ability to repair dry hair and protect the hair from negative environmental elements.

Nourishes, moisturizes and helps to strengthen hair.

Content: 500 ml

Item #5258  
For Dry Hair



Item #5089  
For Damaged Hair



## Moroccan Argan Oil Hair Conditioner

A professional hair conditioner enriched with natural minerals from the Dead Sea and enriched with natural Argan Oil, Olive Oil and Avocado Oil. Restores shine and balance to the hair.

Protects against the harmful effects of the environment and leaves hair soft and supple.

Content: 500 ml

### Moroccan Argan Oil Hair Mask

A professional hair mask enriched with natural minerals from the Dead Sea, Argan Oil, Vitamin B5 and Omega-6. Restores shine and natural balance to the hair. Protects hair from harmful effects of the environment. Leaves hair soft and supple.  
Content: 250 ml



Item #5257  
Dry Hair

Item #5070  
Damaged Hair

Item #5256  
Dry Hair

### Moroccan Argan Oil Hair Serum

A professional hair serum enriched with natural minerals from the Dead Sea, Moroccan Argan Oil as well as Jojoba Oil and Keratin. Moisturizes and protects the hair from negative environmental influences. Leaves hair shiny, soft and supple.  
Content: 100 ml



Item #5080  
Damaged Hair

Item #5384

### Professional Moroccan Argan Oil Repair Kit

This kit includes a deeply moisturizing hair mask and ampoules of Keratin enriched with Argan Oil and provides instant repair of severely damaged hair. The mask contains Moroccan Argan Oil which is rich in Omega 3 and Omega 6, as well as concentrated Keratin, a natural protein, which replenishes lost moisture and protects the hair fiber. This kit was designed to repair severely damaged, dry, dull hair and restore balance, moisture and shine. Recommended for use after coloring, straightening or lightening.

Content:  
Hair Mask - 250 ml  
4 Ampoule - 10 ml



# Moroccan SPA Keratin Salt-Free hair treatment



Item #5346  
Damaged Hair

## Keratin Moist & Shine Hair Cream Salt-Free

A professional styling hair cream that contains the rich beneficial nutrients found in Moroccan Argan Oil combined with the wonderful healing properties of Keratin. Specially designed for hair that has been chemically straightened or colored, this salt-free formula adds shine, tames frizz and makes hair more manageable.

Provides a layer of protection from negative environmental factors.

Content 400 ml

Item #5345  
Dry Hair



Item #5369  
Hair Serum with Keratin  
for Damaged Hair Salt-Free

A professional, concentrated salt-free hair serum that combines the unique properties of Moroccan Argan Oil with the wonderful healing benefits of Keratin. Specifically designed for hair that has been chemically straightened or colored.

This silky serum also contains natural oils that help nourish and protect the hair fibers from damage.

Content 100 ml



## Keratin Hair Mask Salt-Free

This professional deep conditioning Keratin Hair Mask is enriched with Moroccan Argan Oil that contains beneficial nutrients, vitamins and fatty acids, and Keratin which penetrates the hair shaft and heals from the inside out. Designed for hair that has been chemically straightened or colored.

Content 250 ml



Item #5348  
Damaged Hair

Item #5347

Item #5341

Dry Hair



Item #5342

Damaged &amp; Colored Hair



Item #5359

For Stronger Hair Roots



### Keratin Shampoo Salt Free

A professional shampoo infused with Moroccan Argan Oil and Keratin. Cleans hair without stripping away any of the needed moisture or nutrients. This shampoo is SLS & Salt-Free and designed specifically for hair that has been chemically straightened or colored. Smooths hair leaving it soft and shiny. Content 400 ml

Item #5383

### Keratin Professional Repair Kit

The kit includes a deeply moisturizing hair mask and ampoules of concentrated Keratin oil designed to treat severely damaged hair and strengthen weakened hair roots. The oil increases blood circulation around the hair root and brings dull, lifeless hair back to life. Hair will immediately become softer, shinier and smooth.

Recommended for use after coloring, straightening or lightening.

Content:

Hair Mask 250 ml

4 Ampoule: 10 ml





# Hemp Oil & Gold Anti-Aging

A unique and innovative anti-aging formula enriched with Hemp Oil which contains a high concentration of EFA, Omega 3 and Omega 6, Dead Sea Minerals, Vitamin E, Gold Powder, Anti-oxidants, Collagen, Multi-vitamins, Hyaluronic Acid and plant oils and extracts.



Item #5551

## Moisturizing Day Cream

This specially formulated anti-aging Moisturizing Day Cream is designed to restore moisture and elasticity to the skin and protect against fine lines and negative environmental factors that cause premature aging. This effective day cream is enriched with Hemp Oil which contains a high concentration of EFA, as well as Omega 3 and 6 acids, Dead Sea Minerals, Vitamin E, Gold Powder, Antioxidants, Collagen, Multi-Vitamins, Hyaluronic Acid and natural plant oils and extracts. This cream absorbs quickly, is non-greasy and provides a great base for makeup application. Content: 50 ml



Item #5553

## Eye and Lip Cream

This deeply moisturizing cream is uniquely formulated to smooth fine lines around the eye and lip areas of the face. It also helps to reduce dark circles as well as eye puffiness. Easily absorbed and non-greasy, skin will appear smoother with regular use.

Content: 50 ml



Item #5554

## Enriched Night Cream

This innovative anti-aging formula is specially designed to effectively replenish and repair the skin while you sleep. This premium formula provides a balance of intensive moisture and natural oils the skin uses during sleep to slow the aging process. Awake to fresh and radiant skin.

Content: 50 ml



Item #5552

## Gold Gravity Mask

Our distinctive Gravity Face Mask is enriched with natural minerals and mud from the Dead Sea, Hemp Oil, Omega 3 & 6, Vitamin E, Gold Powder and Iron. Together, these components produce an innovative facial treatment that is formulated to cleanse and remove free radicals and impurities deep within the skin's pores. The active ingredients encourage skin renewal and restoration and slows the aging process of the skin. Skin will be soft, smooth and radiant. Content 50 ml



## Masks

Item #5580

## Gold Sheet Mask

The active ingredients in this unique sheet mask help to slow the aging process, combat damage from negative environmental factors, and encourages the skin cell regeneration process. Skin will be firm, fresh and radiant. Great for travel. Instant results.

Content: 20 ml



Item #5495

**Anti-Aging Hand Cream**

This unique and innovative anti-aging formula, designed especially for the delicate skin of the hands, is enriched with Hemp Oil, which contains a high concentration of EFA, Omega 3 and 6 acids, as well as Dead Sea minerals, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Olive Oil, Sun Flower Oil, Jojoba Oil and Rosemary Leaf Extract. The cream deeply moisturizes, adds elasticity to the skin and protects against negative environmental factors. This unique non-greasy formula is easily absorbed and leaves hands smooth, soft and lightly scented.

Content 125 ml



Item #5493

**Anti-Aging Foot Cream**

This unique and innovative anti-aging formula, designed especially for the feet, is enriched with Hemp Oil, which contains a high concentration of EFA, Omega 3 and 6 acids, as well as Dead Sea minerals, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Olive Oil, Sun Flower Oil, Jojoba Oil and Rosemary Leaf Extract.

This cream deeply moisturizes, adds elasticity to the skin and protects against cracking and rough, dry skin. This unique non-greasy formula is easily absorbed and leaves the feet smooth, soft and lightly scented.

Content 125 ml



Item #5494

**Anti-Aging Body Cream**

A unique and innovative anti-aging formula enriched with Hemp Oil, which contains a high concentration of EFA, Omega 3 and 6 acids, as well as Dead Sea Minerals, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Olive Oil, Sun Flower Oil, Jojoba Oil and Rosemary Leaf Extract. This cream deeply moisturizes, adds elasticity to the skin and protects against negative environmental factors. This unique non-greasy formula is easily absorbed and leaves skin smooth, soft and lightly scented. Content 125 ml



Item #5497

**Anti-Aging Facial Exfoliation Cleanser**

This special facial cleanser is enriched with Dead Sea Minerals, Hemp Oil, which contains a high concentration of EFA, as well as Omega 3 and 6, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Aloe Vera, Rosemary Leaf Extract and finely crushed seeds. Deep cleansing, but gentle, this special formula effectively removes dead skin cells, stimulates the skin renewal process, and preserves collagen.

Leaves skin smooth, soft and radiant.

Content 200 ml



Item #5496

**Anti-Aging Facial Soap PH 5.5**

This facial cleanser is pH balanced to effectively cleanse delicate facial skin without stripping essential oils.

Enriched with Dead Sea Minerals, Hemp Oil, which contains a high concentration of EFA, as well as Omega 3 and 6, Vitamin E, Pro-Vitamin B5, Gold Powder, Collagen, Aloe Vera and Rosemary Leaf Extract.

Thoroughly cleanses and effectively removes dead skin cells, stimulates the skin renewal process, and preserves collagen. Skin is smooth, soft and radiant.

Content 200 ml



Item #5556

### Anti-Aging Lifting Serum for Face and Eye

This unique serum infuses the skin with intense moisture and concentrated vitamins and minerals which encourage skin restoration and repair as well as natural collagen production. It also helps to strengthen the skin and protects against free radical and environmental damage. Skin will look even, toned and radiant.

Content: 50 ml



Item #5557

### Anti-Aging Black Caviar Lifting Serum

This exclusive, high-quality face serum is specially formulated to provide intense moisture, anti-aging and anti-oxidant properties to the skin. The quality ingredients that make up this formulation help lessen the effects of UV radiation as well as protect against collagen & elasticity breakdown of the skin. Skin will look and feel smooth and more youthful instantly.

Content: 50 ml



Item #5555

### Anti-Aging Deep Cleansing Gel

This deep cleansing gel rids the skin of damage from free radicals and the environment, removes dead skin cells while encouraging skin cell renewal as well as the preservation of collagen. Actively diminishes the signs of aging while it cleanses and leaves skin soft, elastic and youthful.

Content: 50 ml



Item #5492

### Anti-Aging Gold Mask Peel-Off

This unique peel-off face mask provides instant results to tired and dull skin. Applied to the face, this gel mask absorbs impurities, dead skin cells and free-radicals.

Once dry, peel off to reveal clean, fresh and smooth skin.

Content: 100 ml

## 5 ml samples

Pack Content - 24 pc



Item #5565

### Face & Eye Serum

Item #5566

### Moisturizing Day Cream

Item #5562

### Enriched Night Cream

# Shemen Amour Lines

## Natural Mineral Line

The Dead Sea, one of the world's true natural wonders, is located 417 meters below sea level and contains mineral-rich waters full of natural health and beauty benefits known for centuries. The highly concentrated mineral salt and mud found in The Dead Sea are proven to draw toxins from the body. Other minerals found in The Dead Sea include Bromine, known to have a relaxing effect on the nervous system and Magnesium which counteracts skin disorders. The water, salt, and mud contain more than 27 pure minerals and vitamins that come directly from nature. Shemen Amour Dead Sea Products combine minerals, vitamins, natural oils and plants extract that include Avocado Oil, Aloe Vera, Shea Butter, Tea Tree, Rosemary and Jojoba to create over 300 high quality face, body and hair. Suitable for all skin types and for daily use.



## Dead Sea Black Mud

Dead Sea Black Mineral Mud, when found in its original state, is comprised of layer upon layer of sedimentary clay that has formed over thousands of years. Black Mud contains Magnesium, Potassium, and Calcium and has a high concentration of essential elements that are known to improve the overall health of the skin. Black Mud cleanses and purifies the skin, improves circulation and effectively treats various skin issues. Through continued R & D, we have created a range of high quality skin and hair care products that will have lasting, positive effects on the skin. Suitable for all skin types and for daily use.



## Moroccan Argan oil

In the world of cosmetics, Argan Oil receives much recognition. Rich in Vitamin E as well as Omega 3, Omega 6 and Omega 9, the benefits of Argan Oil in skin and hair care are numerous. The positive effects are seen immediately. Argan Oil is deeply moisturizing, won't clog pores, treats various skin conditions and has anti-aging effects. Our years of experience in the cosmetic industry has guided us in developing a high-quality line of face, body and hair products that provide proven result



## Hemp Oil & Gold Line

An innovative anti-aging formula enriched with Hemp Oil, Gold and Dead Sea Minerals. Hemp Oil has a unique composition and contains a high concentration of EFA (Omega 3 & 6) which moisturizes without clogging pores, as well as proteins and vitamins. Gold slows collagen depletion, increases elasticity, lightens complexion and helps to slow the skins natural aging process. When these two components are combined with the healing properties of Dead Sea Minerals, the result is our revolutionary, advanced anti-aging Hemp & Gold Skincare Line that purifies the skin, fights free radical damage and strengthens the skin's natural regeneration ability. Suitable for all skin types and for daily use.



**MUD**



**Anti-Aging**



*Amour* S H E M E N



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