

Global Allegiance for Medical Devices



PREFERRED REGULATORY CONSULTING™
THOROUGH • COMPLIANT • BUSINESS ORIENTED

L.S. Marketing & Registration (Israel) and Preferred Regulatory Consulting (USA) signed a global strategic partnership to collaborate in the areas of global medical device submissions and registrations. The two consultancies complement each others regulatory, quality, clinical and market registration capabilities in Israel, US and Europe, which allows them to serve their global clients best. Medical devices are an important part of the medical products market in Israel and in the US and companies will benefit from L.S. Marketing & Registration and Preferred Regulatory Consulting to achieve fast market access in their geographies. A 2013 report shows that as much as 57% of the Israeli life sciences industry comprises of medical device companies and Israel outperforms other developed countries in the number of life sciences patents - 1/3 more then us and more then Germany, UK, France and Japan combined. In the US, the medical device market was estimated to be US \$8.9B in 2011. These two significant medical device markets will benefit from a global, regulatory, clinical, quality and marketing services provided by L.S. Marketing & Registration and Preferred Regulatory Consulting.

About L.S. Marketing & Registration:

L.S. Marketing & Registration is one of the biggest Registration & Marketing /Business Development companies in medical devices in Israel. The firm provides IRH Services and is an Israeli Registration Holder for their clients. L.S. Marketing & Registration is a marketing organization in the medical field with 15 years of experience and approximately 150 customers in Israel. The company provides submission services and is an authorized representative for Israel, helping clients prepare for ISO13485 and ISO9001 audits by various notified bodies.

About Preferred Regulatory Consulting:

Preferred Regulatory Consulting is a Silicon Valley consultancy that provides regulatory, quality, and clinical services to medical device and pharmaceutical companies at all stages of their development. The company assists with products in all three medical device classes, including software and digital health products, active implantable devices, combination products as well as pharmaceutical products. The firm has experience in the areas of cardiovascular, structural heart, vascular disease, respiratory, ENT, gastroenterology, urology, nephrology, OBGYN, orthopedics, neurology/ neurodegenerative, rare and metabolic diseases.