

BASELWORLD2014





Cellini DATE



ELEGANCE, DAY IN, DAY OUT

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The days go by in an infinite cycle: yesterday, today, tomorrow. Each day that passes is different, each day is essential. The Cellini Date model adds another function to the indication of hours, minutes and seconds: a date display imbued with elegance, tradition and poetry. Located at 3 o'clock, a small gold-rimmed sub-dial with a guilloche motif at its centre shows the full sequence of the dates of the month. Day after day, a small gold hand indicates the current date, as on timepieces of yesteryear. A splendid instrument to project yourself in time, this calendar displays on a single dial, the days gone by and days to come: yesterday, today and tomorrow.

VERSIONS

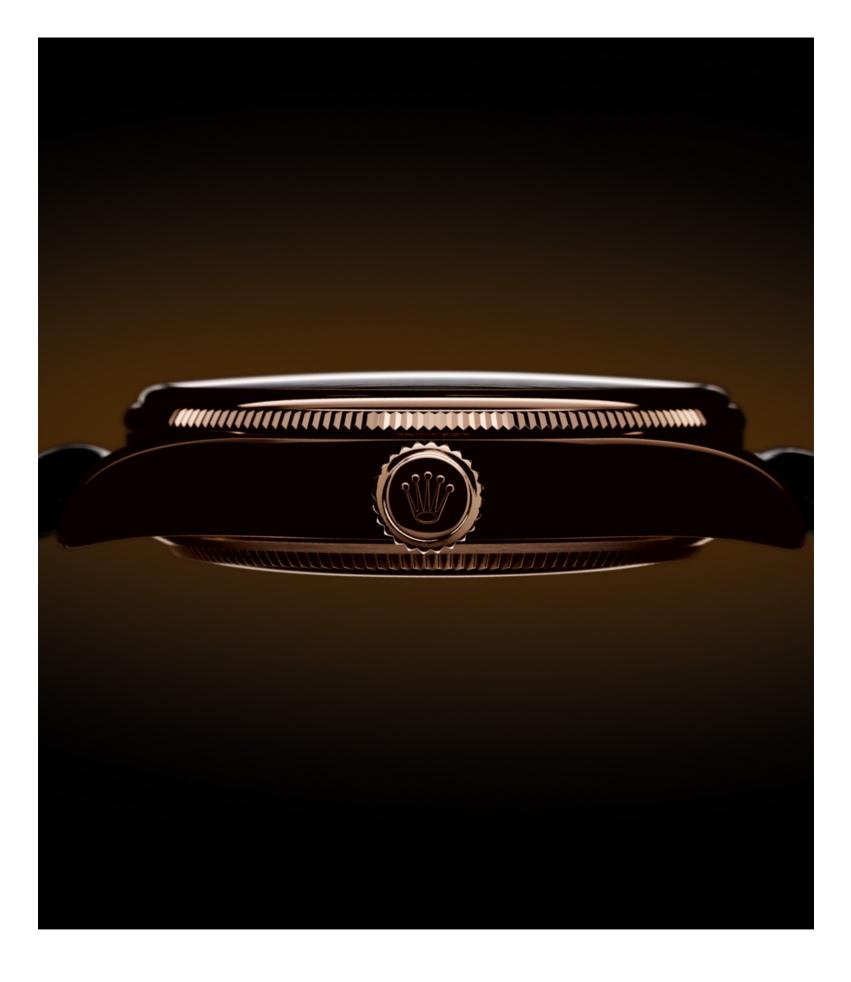
The Cellini Date model is offered in four versions: with a black or silver dial featuring a "rayon flammé de la gloire" guilloche motif, and with a 39 mm case in a choice of 18 ct white or Everose gold. It is fitted on a remborded and stitched alligator leather strap with large scales, in shiny black or brown depending on the model, and with an 18 ct gold buckle matching the gold of the case.





CELLINI DATE - EVEROSE GOLD





CELLINI DATE

WHITE GOLD — SILVER GUILLOCHE DIAL

Cellini DATE

Reference: 50519

FUNCTIONS

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Centre hour, minute and seconds hands

Date display on a sub-dial with hand at 3 o'clock

CASE

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39 mm, 18 ct white gold, polished finish
Double bezel, domed and fluted
Domed case back, screw down
Flared screw-down winding crown
with Rolex emblem
Domed sapphire crystal
Waterproof to a depth of 50 metres

MOVEMENT

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Self-winding mechanical movement,

Manufacture Rolex

COSC-certified chronometer

Blue Parachrom hairspring

with Breguet overcoil

28,800 beats/hour (4Hz)

31 rubies

Approximately 48-hour power reserve

DIAL

Silver guilloche
18 ct white gold hour markers and hands

STRAF

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Shiny black alligator leather 18 ct white gold buckle



CELLINI DATE

WHITE GOLD — BLACK GUILLOCHE DIAL

Cellini DATE

Reference: 50519

FUNCTIONS

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Centre hour, minute and seconds hands

Date display on a sub-dial with hand at 3 o'clock

CASE

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39 mm, 18 ct white gold, polished finish
Double bezel, domed and fluted
Domed case back, screw down
Flared screw-down winding crown
with Rolex emblem
Domed sapphire crystal
Waterproof to a depth of 50 metres

MOVEMENT

_

Self-winding mechanical movement,

Manufacture Rolex

COSC-certified chronometer

Blue Parachrom hairspring

with Breguet overcoil

28,800 beats/hour (4Hz)

31 rubies

Approximately 48-hour power reserve

DIAL

Black guilloche 18 ct white gold hour markers and hands

STRAF

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Shiny black alligator leather 18 ct white gold buckle



CELLINI DATE EVEROSE GOLD — SILVER GUILLOCHE DIAL

Cellini DATE

Reference: 50515

FUNCTIONS

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Centre hour, minute and seconds hands

Date display on a sub-dial with hand at 3 o'clock

CASE

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39 mm, 18 ct Everose gold, polished finish
Double bezel, domed and fluted
Domed case back, screw down
Flared screw-down winding crown
with Rolex emblem
Domed sapphire crystal
Waterproof to a depth of 50 metres

MOVEMENT

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Self-winding mechanical movement,

Manufacture Rolex

COSC-certified chronometer

Blue Parachrom hairspring

with Breguet overcoil

28,800 beats/hour (4Hz)

31 rubies

Approximately 48-hour power reserve

DIAL

Silver guilloche
18 ct pink gold hour markers and hands

STRAF

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Shiny brown alligator leather 18 ct Everose gold buckle





Cellini DATE

Reference: 50515

FUNCTIONS

_

Centre hour, minute and seconds hands

Date display on a sub-dial with hand at 3 o'clock

CASE

_

39 mm, 18 ct Everose gold, polished finish
Double bezel, domed and fluted
Domed case back, screw down
Flared screw-down winding crown
with Rolex emblem
Domed sapphire crystal
Waterproof to a depth of 50 metres

MOVEMENT

_

Self-winding mechanical movement,

Manufacture Rolex

COSC-certified chronometer

Blue Parachrom hairspring

with Breguet overcoil

28,800 beats/hour (4Hz)

31 rubies

Approximately 48-hour power reserve

DIAL

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Black guilloche
18 ct pink gold hour markers and hands

STRAF

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Shiny black alligator leather 18 ct Everose gold buckle



