

## **PROPOSED MEMORANDUM OF UNDERSTANDING**

**BETWEEN**

**TTS ITALIA  
AND  
ITS ISRAEL**

**A FORUM FOR BILATERAL COOPERATION IN  
INTELLIGENT TRANSPORTATION SYSTEMS (ITS)  
TO SUPPORT MEMBERSHIP VALUE AND INTERNATIONAL RELATIONS**

The purpose of this memorandum of understanding is to establish a bilateral relationship and develop cooperation between TTS Italia – Italian ITS Association and ITS Israel (the parties) in important matters pertaining to ITS research, planning, and deployment in the two countries. Particular attention will be given to improving membership value and promoting research, educational, and commercial cooperation between the parties.

With this framework, ITS professionals and industries will better understand the potential for ITS and thus be able to optimize the development and deployment of ITS in their respective countries. Therefore, through this memorandum of understanding, the parties set down the following principles:

- Exchange of ITS information and technical publications between the two parties for their respective use and, as appropriate, for the purpose of sharing it with members of TTS Italia and ITS Israel as well as its dissemination with the larger ITS community of professionals and industry and the public at large.
- To facilitate ITS professionals and organizations from both private and public sectors who wish to make contact or visits to ITS development and implementation sites in Italy and in Israel.
- Exchange and dialogue among TTS Italia and ITS Israel volunteer leadership and staff regarding effective association management practices.
- Exchange and dialogue on policy issues that will be discussed at International Road Congresses and ITS World Congresses to benefit ITS professionals and industries around the world. [
- Cooperative promotion of each other's principal ITS events.

This Memorandum does not preclude any of the parties from participating in relationships with other ITS entities.

Expectations for the future are that the co-operation among the parties will be highly beneficial for both organizations and that this agreement may lead to more effective and better organized development and deployment of intelligent transportation systems in Italy and Israel.

This Memorandum of Understanding shall come into effect the day of respective signatures.

Date: 17/10/2013

TTS Italia  
Rossella Panero  
President

Date: 17/10/2013

ITS Israel  
Ur Omry  
Chairman