



# VP 750

Powered by  
**memjet**

**FAST • ON-DEMAND • IMPROVED WATER RESISTANCE**

The VP750 by VIPColor is the next generation of digital print-on-demand colour label printer with **Enhanced Water Resistance ink Technology**<sup>1</sup>

Building on the proven technology of our bestselling VP700, it utilises Enhanced Water Resistance ink Technology<sup>1</sup> that produces vibrant coloured labels. The result is great looking colour labels that are suitable for Chilled Food & Beverage, Animal Care, Cleaning products, Chemicals, Pharmaceutical products and most moisture exposed products.

The VP750 combines the performance and reliability of VIPColor VP700 industrial colour label printers, with the new improved inks system that gives **better water (and many solvent) resistant labels**, compared to other dye ink printers and longer lasting printhead versus first generation of Memjet printers. Ruggedly designed yet intuitive for in-house label production and private labelling needs, the **VP750 brings fast, affordable colour printing to any print environment.**



**Enhanced Water Resistance  
ink Technology**

## Key Benefits

**Digital  
colour label  
printer**

**Up to 18 m/min  
print speed**

**Up to  
1600x1600 dpi  
resolution**

**Ruggedized for  
industrial usage**

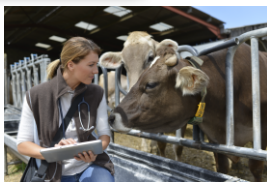
**Enhanced Water  
Resistance  
ink Technology**

**Longer lasting  
printhead**

## Key Markets



**Refrigerated Food  
& Beverage**



**Animal Care &  
Veterinary products**



**Home Care &  
Cleaning products**



**GHS & Chemical  
products**



**Pharmaceutical  
products, Body care  
& Medical Tests**

**Reduce the complexity, avoid obsolete  
labels, save time and money.**

**WITH VP750 LABEL PRINTER**



- Order only blank label stock of different sizes.
- Receive and do minimal inspection.



- Inventoried in less storage shelf space.
- Easier to locate label stock.



- Reduces reloading of label stock and utilizes one printer only.



- Print on demand and change label design within minutes.

**VIP  
COLOR**

<sup>1</sup>For Memjet™ ink compatible label stock, we strongly recommend that the user perform a print check for compatibility before using the label stock for production, follow the recommendations from the manufacturer and the optimal printer settings. Compatible with synthetic and paper based label. However, the user is advised to conduct their own tests for compatibility prior to mass production.

# Printer Specifications



## PERFORMANCE

Print speed	Up 304,8 mm per second ( 18 m/minute, or 12 ips )
Print resolution	Up to 1600 x 1600 dpi
Data connectivity	USB 2.0 ; Ethernet 10/100Base-T ; GPIO
Ink	Enhanced Water Fast Inks in individual 250 ml CYMCK ink cartridges
Power supply	Universal internal power supply
Barcode PQ	1D barcode at least Grade B ( Code 39 ) with 10mils bar width 2D barcode at least Grade B ( PDF417 ) with 10mils cell size

## MEDIA HANDLING

Print modes	Roll-Roll, Roll-Cut, Print & Hold ( non-peel )
Label media width	50,8 - 215,9 mm ( 2" - 8,5" )
Max. label length	Up to 1,016 m ( 40" )
Label media thickness	0,1 - 0,3 mm
Supported media	Glossy , Semi-Gloss and matt inkjet coated media
Qualified label stocks	Please refer to media compatibility list of VIPColor printers
Detection	Gap, continuous, black mark

## OPERATING ENVIRONMENT

Operation	15 to 35°C at RH 20-80%
Storage	-5 to 50°C

## REGULATORY & SAFETY

Standards / Approvals	CE ( Europe ) , FCC Part 15, Subpart B, Class A ( US ) EC 60950-1 Compliance ( International ) , cULus ( US/Canada )
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## USABILITY & SERVICEABILITY

User interface	Embedded web server Backlit LCD control panel in 9 languages LED for printer warnings & readiness indication Unobstructed accessibility to service bays for print-head and ink tanks
Aesthetics	Designed for ease of setup, troubleshooting and servicing Metallic casing with industrial grade ruggedness
Printer driver compatibility	Microsoft® Windows 7/ Windows10 ( 32 / 64 bits ) ; Windows Server 2003/2008 R2/2012 ( 32/64 bits )
Supported network protocol	TCP/IP ( Static IP or DHCP Auto )
Acoustics	Sound pressure level less than 60dBA ( both operator / bystander position )

## ACCESSORIES & OTHERS

Built-in accessories	Integrated un-winder (with enclosure for paper dust removal) as standard for up to 200 mm ( 8" ) OD label roll with 76 mm ( 3" ) core. Built-in automatic cutter.
Product size	476 mm x 497 mm x 585 mm ( 18,7" x 19,6" x 23,0" )
Weight (printer only)	35 kg ( 77 lbs )
Warranty	1 year limited warranty or 5M inches - whichever comes first

## SHIPPED

Included items	Printer ( integrated with un-winder ) Printhead and CMYKK ink cartridges are sold separately
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### Note:

- Barcode PQ is dependent on label media compatibility with the ink.
- Limited warranty does not include consumables, ink supplies and printhead.
- \* Windows is a registered trademark of Microsoft Corporation in the United States and other countries.

## Printer Overview

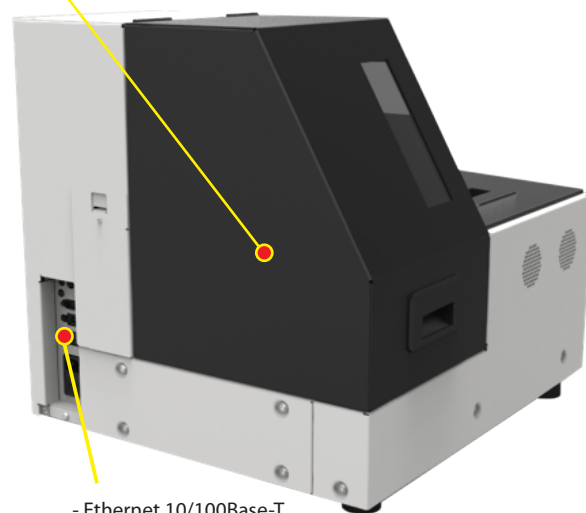
The VP750 supports all major Microsoft Windows based label and graphics design applications like



Large 250 ml ink cartridges

- 215,9 mm (8.5") print width
- Up to 1600 x 1600 dpi
- Supports Roll-Roll, Roll-Cut, Print-Hold & Fan-Fold modes
- Fast Time-to-First Label < 10s
- Automatic cutter
- Remote access via Embedded Web Server

External Un-winder for 200mm (8") OD roll



- Ethernet 10/100Base-T
- GPIO
- USB 2.0
- Power Input

All connection ports are neatly designed and well placed at the back panel

### More information at:

**Web:** <http://www.vipcolor.com>

**Email:** [info@vipcoloreurope.com](mailto:info@vipcoloreurope.com)

**Tel.:** +34 93 588 3018

**Venture Electronics Spain, SL**  
Pagesia, 22-24 2-J  
08191 - Rubí (Barcelona)  
SPAIN